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Signs and Posters

Words to know:
✓ sign
✓ poster
✓ flier
✓ community board

There probably is not a day that goes by that we don’t see a *sign, poster, flier*, or advertisement. Just driving or walking to the end of a street we are guaranteed to see a street sign, telling us the name of the street, as well as a traffic sign, such as a stop sign. Whether we are seeing words or symbols, we are reading these signs. It is very important to understand the signs, posters, fliers, and advertisements we see daily. These tell us information we need to know. For example, a stop sign tells us we need to stop because there may be traffic coming from another direction, or pedestrians (people) crossing the street. Stop signs keep us safe. Let’s explore more signs we may see daily.
Some traffic signs have words and some only have symbols. It is just as important to know the meaning of the words as it is to know the meaning of the symbols.

Example:

This traffic sign tells us that we can only turn left, meaning we cannot turn right at all. It is important to know what the arrow means as well as what the word “only” means.

This traffic sign tells us that we cannot turn left. It is important to know what the arrow means as well as what the symbol over the arrow means. The symbol always means NO.
Let's take a look at some more traffic signs that only use symbols. Match the sign with the correct description. The first one is done for you.

1. ![Traffic sign](image1.png)
   - a. Farm equipment area

2. ![Traffic sign](image2.png)
   - b. Road slippery when wet

3. ![Traffic sign](image3.png)
   - c. Deer crossing area

4. ![Traffic sign](image4.png)
   - d. No bicycles allowed
Look at the signs below. Answer each question by writing the letter of the sign on the line provided.

5. You are driving on the express way and realize you are almost out of gas. What sign should you be looking for? _____________

6. You are looking for somewhere to park in town. What sign should you make sure to look for? _____________

7. You drank three cups of coffee before you went shopping. While you are shopping you realize you need to use the restroom immediately. What sign should you be looking for? _____________

8. A co-worker is having chest pains and asks you to take him to the hospital. While you are driving, what sign should you be looking for? _____________

9. You have broken your leg and are in a wheelchair. You are unable to climb stairs to enter a building, so you look for another entrance. What sign should you look for? _____________

10. You are in a new city without a car. You need to get across town. What sign should you look for? _____________

a. ![Bus Sign]  b. ![Handicap Accessible]  c. ![Restroom Sign]

d. ![Tow Zone]  e. ![Gas Station]  f. ![Traffic Sign]
Read each sign and write a summary of each sign in the space provided. The first one is done for you.

11. 

Parking on the street in both directions is for two (2) hours between the hours of 8:30 AM to 5:30 PM. Because the sign does not tell us not to park there between the hours of 5:30 PM to 8:30 AM, that means we can park there for more than two hours without getting a ticket or towed.

12. 

13. 

14. 

State Law

Stop

For

Within Crosswalk

15 MPH

Fines Double

School In Session

NO PASSING

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Academic & Career Readiness Skills
Here are some signs you might see at work. Do any of them look familiar? Where have you seen them before? What do they mean?

Along with signs, it is likely that we will see posters and fliers on a daily basis. Posters and fliers are hung to advertise and give information about an event such as a music concert, show, or a local meeting.
Read the poster and answer the questions.

15. What is this poster advertising? ____________________________________________

16. When does it take place? _________________________________________________

17. What time is the aerobatics display? ________________________________________

18. How often can you see the aerobatics display? _______________________________
Read the flier below and answer the questions.

19. What is hydrofracking? ____________________________________________

20. Why is hydrofracking happening? ___________________________________

21. Why is hydrofracking bad? ________________________________________

22. According to the flier, where can you learn more information about it? ____________________________________________
One place you can find many posters and fliers is on a community board. Many businesses have community boards. A community board is a board where any member of the community can hang a poster or flier for the rest of the community to see. It is also a good place to go if you are looking for a local service, product, or event.

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**Ashville Youth Theater**

*Presents:*

**The Wizard of Oz**

at the Opera House May 20-25, 2012 at 6:30PM

Tickets on sale at Ashville Grocery and the Opera House Box Office

**COMMUNITY BOARD**

**MOVING?**

We take care of it all:

› Transportation
› Loading and Unloading
› Storage

Call us! 234-1593

**STOP DOMESTIC VIOLENCE**

1.800.STOPDV

**Dana’s Dog Walking Services**

Please take our number!

**Thompson Employment Agency**

Let us find you a career! We can find a job for you in the areas of:

- construction
- general labor
- assembly line
- data entry
- office work
- telemarketing

Send your résumé to:

75 Old Oak Road
Beverly Hills, CA 90201

**TRUCK FOR SALE**

Call Dave for details at 234-5580

**STOP**

**DOMESTIC VIOLENCE**

1.800.STOPDV
Answer these questions based on the posters and fliers on the community board.

23. What play is the Ashville Youth Theater performing? ____________________________

24. What dates can you go see this play? ________________________________

25. Name four (4) services being advertised on the community board.
    ______________________________________________________________________

26. What is Dave selling? ________________________________________________

27. How does Thompson Employment Agency want you to contact them?
    ______________________________________________________________________

28. Why do you think there is an advertisement for domestic violence?
    ______________________________________________________________________

29. What is clever about Dana's Dog Walking Services advertisement?
    ______________________________________________________________________

30. Explain why you think there is a pen and paper hanging on the community board.
    ______________________________________________________________________

End of Lesson 2