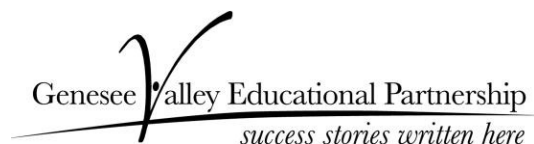




**Reading for Fun
and Understanding**

3



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Magazines

Words to know:

- ✓ magazine
- ✓ advertising
- ✓ magazine cover
- ✓ table of contents
- ✓ magazine article

Have you ever read a magazine? If yes, what topics did you read about?

Magazines are publications that contain a variety of content. Some magazines are for entertainment, while others are informational. They are usually printed on glossy paper and are almost always in color. Magazines can be bought at newsstands, bookstores, grocery stores, or subscribed to and delivered in the mail.

The first magazine published was in London in 1731. It was called *The Gentleman's Magazine*. This magazine contained articles that were considered "general interest," meaning they cover many topics that would interest most people. This was the first time the term *magazine* was used, loosely meaning "storehouse of information."

Have you ever been waiting in the waiting room of a doctor's office or stuck in line at the grocery store? What was there to help keep you entertained until it was your turn? Most likely it was a bunch of magazines! Today there are millions of different magazines about millions of different topics. Here are some examples of topics of magazines:

Art	Fashion	Science
Automobiles	Finance	Science fiction
Boats	Health and fitness	Sports
Business	Home	Teen
Children's	Literary	Wildlife
Computers	Religious	

Can you think of other magazine topics you have seen or read? List them below.

Magazines are funded by advertisers, which is why there are many **advertisements** in magazines. Usually the advertisements are geared toward the population that is most likely to read the magazine. For example, in an automobile magazine you will see advertisements for car related products such as new cars, oil brands, tires, tools, etc. You might see other non-automobile related advertisements such as manly shaving razors or clothing geared toward men because typically men are the population that reads automobile magazines. You will probably not see advertisements for sewing machines or baking supplies in an automobile magazine.

Match the names of the magazines with the product you think it would advertise. The first one is done for you.

- | | |
|------------------------------|---|
| 1. <i>House and Garden</i> | a. <i>Mama's Frozen Soy Beans</i> |
| 2. <i>Teen Girl</i> | b. <i>Miracle Bloom Soil</i> |
| 3. <i>Sports Time</i> | c. <i>Cavern Rock Exploration</i> |
| 4. <i>The Vegetable</i> | d. <i>Sweet and Sassy Nail Polish</i> |
| 5. <i>Financial Business</i> | e. <i>Smith Financial Services</i> |
| 6. <i>Science Serge</i> | f. <i>George's Baseball Batting Cages</i> |

Along with advertisements, articles make up the bulk of a magazine. People read magazine articles for entertainment, information, and even advice. The articles included in the magazine are often times advertised on the cover of the magazine. There are many elements found on a magazine cover. These elements are used to grab the reader's attention. Let's explore these elements.

Magazine Cover Elements:

- Masthead** – The name of the magazine
National Geographic Magazine
- Dateline** – Month and year of publication
March 2012
- Main image** – The largest image on the cover, telling the reader who or what will be featured in the magazine
Often times you see large photos of famous actors and actresses on the cover
- Main cover line** – The caption, or description, of the main image
Inside the life of Tom Hanks: His house, his family, his career p. 5
- Cover lines** – Captions that describe other articles that are featured in the magazine
Lose 10 pounds in 10 days!
- Bar code** – The coded symbol found on any product being purchased





Example:



Within the first few pages of the magazine you will first find a **table of contents**. A table of contents tells the content of the magazine and on what pages it can be found. A table of contents is a tool that makes reading magazines, textbooks, manuals, etc. much easier.

Here is a sample table of contents. Use the table of contents to answer the questions on the next page.

	
Table of Contents	
	<p>16 <i>What's the new booming business in Peru? Alpaca!</i></p>
Featured Articles	
<i>Horse Country</i>	4
<i>Fish of Unusual Size</i>	7
<i>Hate to Eat and Run, But</i>	15
Departments	
<i>Letters to the Editor</i>	2
<i>Question and Answer</i>	18
<i>Getting Involved</i>	20
1	

7. What is the name of the magazine? Where did you find your answer?

8. What page would you look on if you wanted to read about fish? _____

9. What article do you think is the most featured in the magazine? Explain your answer. _____

10. What 'department' would you look in if you wanted to volunteer at an animal shelter? Why do you think that?

Now let's explore a magazine article. Magazine articles can be read for information or entertainment. Read the article on the next page and answer the questions that follow.

BOXING RING MAGAZINE

2012 Jan

From Underdog to Heavyweight Champ

By: Frank Reynolds

The crowd roared as Jason Vincent and Pierre Fontaine stood toe to toe in the final round of the *Muhammad Ali Classic* in Miami, Florida.

Vincent, who fought as an amateur just one year ago, was down three points as he stepped into the ring in front of the crowd in his hometown. The energy from the crowd was electrifying. He had just three minutes to capture the title of *Heavyweight Champion* and the prestigious Muhammad Ali heavyweight cup, something he says he's been dreaming about his whole life.

Fontaine is known to be a hard-hitting brawler with incredibly quick feet. It was no surprise to boxing fans to see Fontaine defending the title of *Heavyweight Champion* for the third year in a row.

It's all in the family...



Boxing roots run deep in Pierre Fontaine's family. Here his grandfather, Martin Fontaine (right center), poses for a pre-fight photo with *The Duke* in 1954.

No one in the boxing world could have predicted that Fontaine would be up against the very



Jason Vincent

newly-turned professional, Jason Vincent. Some say the withdraw of Andre Zimmer due to a shoulder injury allowed Vincent to quickly fight his way into the finals. Others feel it is Vincent's strategy and endurance that landed him in the finals with Fontaine.

In a true upset, underdog Jason Vincent made his dream come true and now proudly holds the title of heavyweight champion in the *Muhammad Ali Classic*. "I felt the hearts of all these people in my hometown," Vincent said. "That cup represents my journey and the support from family, friends, and coaches. It's much more than a trophy. It's a life experience."

While disappointed with losing his heavyweight champion status and the Muhammad Ali cup, Fontaine applauded his fellow boxer with due respect. "He fought hard and clean," said Fontaine. "He was definitely someone to watch in this tournament and is deserving of this title. I look forward to getting back into the ring with him in March."

11. Who is this article about?
- a. Martin Fontaine and The Duke
 - b. Pierre and Martin Fontaine
 - c. Pierre Fontaine and Jason Vincent
 - d. Martin Fontaine and Jason Vincent

12. What event is this article reporting?
- a. *Heavyweight Champion Classic*
 - b. *Muhammad Ali Classic*
 - c. *Miami Classic*
 - d. *Miami Cup Championship*

13. Name one conflict seen in this article.

14. Who won the title of heavyweight champion?

15. What was the reaction of the fighter who did not win?

Some other things you might find in a magazine are quizzes, puzzles, or handy tips. For example, you might be able to take a quiz that will tell you if you are a good girlfriend or boyfriend, or learn handy tips on how to save money at the grocery store. It is important to remember that the quizzes are usually just for fun and not professional advice.

Take this quiz and see how *green* you are!

How Green are You?

Answer each question. Once you have completed the quiz, add up your score and see your level of *green*.

1. How often do you recycle?

- Never. They sort out recyclables out at the dump, right? (0 points)
- I only recycle my newspaper. (1 point)
- Always. I even pick recyclables out of other people's trash cans. (2 points)

2. If I see a tin can thrown on the ground I _____.

- Leave it there. Why should I pick up after other people? (0 points)
- Pick it up and set it on the trash can. Someone else can recycle it. (1 point)
- Take it with me and recycle it myself. (2 points)

3. Do you ever reuse your recyclables?

- No way! That means I'd have to clean them out. (0 points)
- I reuse glass jars to store leftover soup. (1 point)
- Always. Who needs dishes when you can reuse containers?! (2 points)

Scores...

- 0-2 Toxic** – You are not Earth-friendly! You do not care about your environment or the environment of others.

- 3-5 Room for Improvement** – You are off to a good start. Become more aware of what can be recycled and take the steps to improve our Earth.

- 4-6 Earth Warrior** – Mother Earth thanks you! You are making a positive impact on our environment. Keep up the awesome work and spread the word!

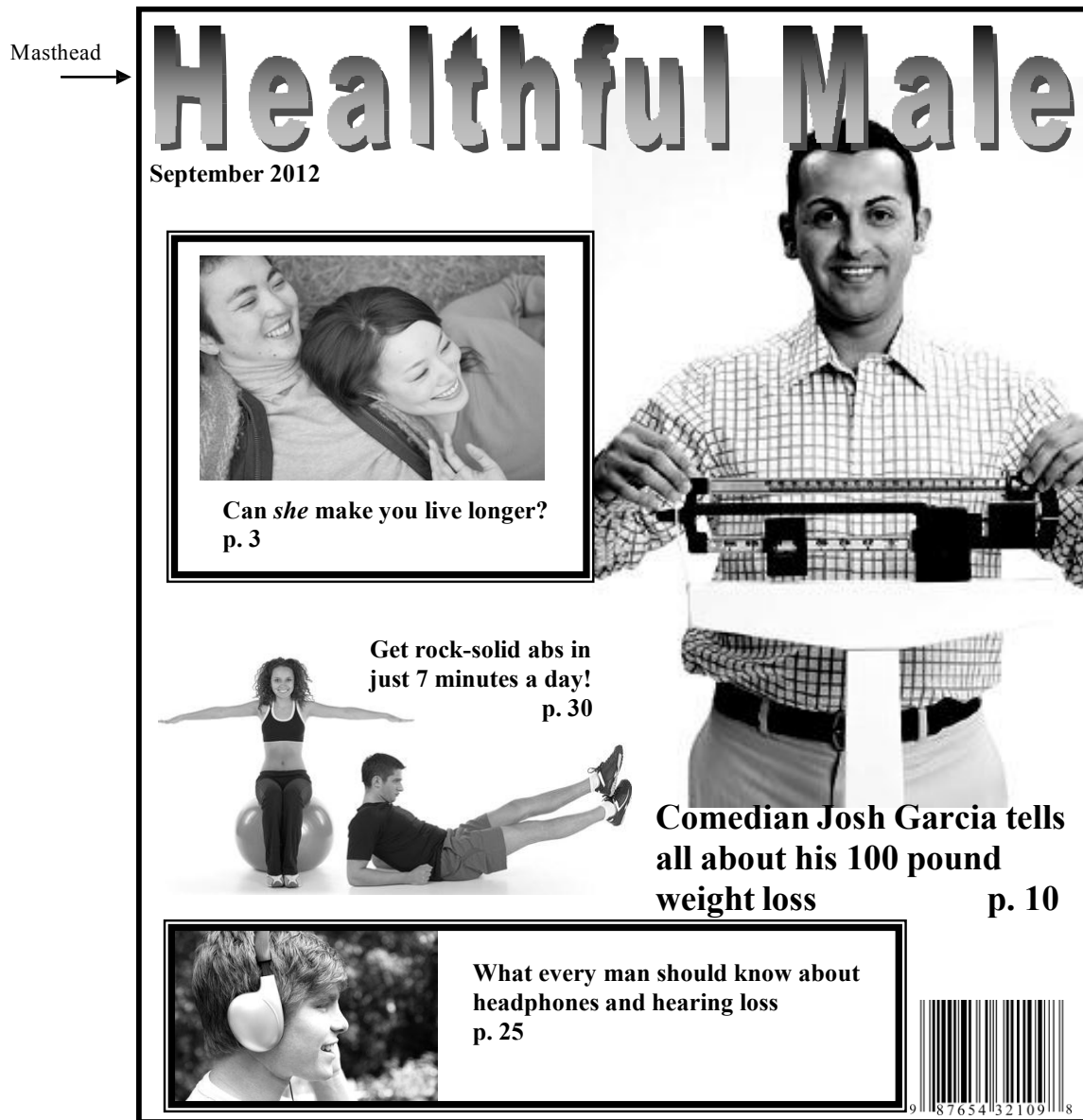
16. What was your score? _____

17. What does *green* mean?

18. What is recycling? Why is it important?

19. Do you think this quiz reflects the type of person you are? Explain your answer.

Let's review magazines! Use the magazine samples to answer the questions.



20. Label the following on the magazine cover above. The first one is done for you.

Masthead

Main image

Cover lines

Dateline

Main cover

Bar code

line

21. What is the purpose of a table of contents?

22. What is the purpose of reading a magazine?

23. Explain what can be found in a magazine.

Notes:

End of Lesson 3